

TIE

TECHNOLOGIES of
INTERCONNECTIONS in
ELECTRONICS,
an Electronics Packaging
Specialized Event

A WAY to turn your HOBBY into PROFESSION

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2nd - 5th April 2025, BRAȘOV, Romania



TIE 2025 Sponsorship Packages

Standard packages

Silver package – 500 EUR

Package benefits and perks:

- Sponsor logo to be displayed on all promotional materials: contest website, social media, posters, banners, and the digital brochure
- Company presentation/advertisement in the digital brochure (half page)
- Online visibility: acknowledgement of sponsorship on contest website (kept for 1 year – until the next edition of the contest)

Gold package – 1000 EUR

All the benefits from the Silver package and additionally:

- Full page advertisement in the digital event brochure
- 1 rollup allowed to be displayed in contest exhibition area
- Max. 15-minute company presentation during event (TDB – dependent on Industrial Session)
- Exhibition stand for your company (optional – upon request)

Diamond package – 1500 EUR

All the benefits from the Gold package and additionally:

- Up to 3 rollups allowed to be displayed in the exhibition and contest area
- Two full page advertisements in the digital event brochure
- Max. 30-minute company presentation during the event (TDB – dependent on Industrial Session)
- Exhibition stand for your company (optional – upon request)

Highlighted packages

Team sponsor – 350 EUR

Package benefits and perks:

- Sponsor logo to be displayed on all promotional materials: contest website, social media, posters, banners, and the digital brochure
- Company presentation/advertisement in the digital brochure (half page)
- Online visibility: acknowledgement of sponsorship on contest website (kept for 1 year – until the next edition of the contest)
- Sponsored team can wear during the contest finale promotional materials (caps, t-shirts, sweatshirts) supplied by the sponsor

Contest bag sponsor – 1500 EUR

High visibility: Your company's logo on the contest bags to be received by all participants!

- Sponsor logo to be displayed on all promotional materials: contest website, social media, posters, banners, and the digital brochure
- Company presentation/advertisement in the digital brochure (full page)
- Online visibility: acknowledgement of sponsorship on contest website (kept for 1 year – until the next edition of the contest)
- Your company's logo on the contest bags distributed to all contest participants at registration + optional promotional material provided by you (flyers, pens, agendas, USB memory sticks, etc.)
- Max. 15-minute company presentation during the event (TDB – dependent on Industrial Session)
- Exhibition stand for your company (optional – upon request)

Limited to maximum of 1 company

Lanyard sponsor – 1500 EUR

Very high visibility: Your company's logo on all lanyards worn by the participants at the contest!

- Sponsor logo to be displayed on all promotional materials: contest website, social media, posters, banners, and the digital brochure
- Company presentation/advertisement in the digital brochure (full page)
- Online visibility: acknowledgement of sponsorship on contest website (kept for 1 year – until the next edition of the contest)
- Your company's logo on all lanyards distributed to all participant name tags (which must be worn throughout the contest)
- Max. 30-minute company presentation during the event (TDB – dependent on Industrial Session)
- Exhibition stand for your company (optional – upon request)

Limited to maximum of 1 company

Sponsored dinner – 1250 EUR

Show off your company at the welcome dinner taking advantage of the following:

- Sponsor logo to be displayed on all promotional materials: contest website, social media, posters, banners, and the digital brochure
- Company presentation/advertisement in the digital brochure (full page)
- Online visibility: acknowledgement of sponsorship on contest website (kept for 1 year – until the next edition of the contest)
- Welcome dinner area setup with your company's décor (e.g. rollups, balloons or other promotional materials)
- Short speech from your company's representative opening the dinner
- Exhibition stand for your company (optional – upon request)

Limited to maximum of 2 company

Coffee break sponsor – 300 EUR

- Sponsor logo to be displayed on all promotional materials: contest website, social media, posters, banners, and the digital brochure
- Company presentation/advertisement in the digital brochure (half page)
- Online visibility: acknowledgement of sponsorship on contest website (kept for 1 year – until the next edition of the contest)
- Company logo displayed during one coffee breaks (at coffee stations and serving tables) – for multiple coffee breaks please request personalized offer

TIE 2025 Exhibition Packages

Standard booth – 600 EUR

- Standard 2m x 2m booth equipped with table and chair
- Company logo printed and displayed in front of the exhibition area
- Company branded backwall and/or roll-ups (self-delivered)
- Power supply 240 V distribution board for standard usage (laptop, lighting, charger)
- 15-minute company presentation during the industrial session (TDB – dependent on Industrial Session)

Available upgrades:

- Additional company representative: + 300 EUR
- Extended booth (2m x 4m): + 500 EUR.